

2018–2019 Calendar

Event	Date	Type	Location
2018			
How Executives Engage: Connecting with Customers at Every Stage of the Relationship Lifecycle	November 15	Webcast	Online
ITSMA Account-Based Marketing SM Workshop	December 4–5	Workshop	New Delhi, India
ITSMA Account-Based Marketing SM Certification and Mentoring Program— <i>Kickoff Workshop</i>	December 5–6	Workshop	Boston, MA
ITSMA Account-Based Marketing SM Workshop	December 10–11	Workshop	Bangalore, India
2019			
ITSMA's 2019 State of the Profession Address	January 22, 23	Webcast	Online
ITSMA Account-Based Marketing SM Certification and Mentoring Programme— <i>Kickoff Workshop</i>	March 5–6	Workshop	London, UK
2019 MARKETING LEADERSHIP FORUM	May 21–22	Global forum	Napa, CA
MARKETING VISION 2019 MIT Samberg Conference Center Annual Conference & Marketing Excellence Awards Ceremony	October 14–16	Global conference	Cambridge, MA

*Check back soon for additional events.
ITSMA reserves the right to make changes or substitutions to any event.*

More information

Visit www.itsma.com/events/
for the latest information and to register online.