



RESEARCH ORDER FORM

	ITSMA Member Price	Nonmember Price
Striving for Identity in Managed Services 2004 BRAND TRACKING STUDY	\$20,000	\$26,000
Optional Web Briefing	\$3,500	\$5,000

5

**Ways to
Order
Today!**

P H O N E +1-781-862-8500, Ext. 45
 F A X +1-781-674-1366
 W E B www.itsma.com
 E M A I L info@itsma.com
 M A I L ITSMA, 420 Bedford Street, Suite 110, Lexington, MA 02420-1506 USA

Qty	Title	Price
	Striving for Identity in Managed Services 2004 Brand Tracking Study [BMS001]	\$
	Optional Web Briefing	\$

Please indicate PDF or hard copy (shipping charges apply to hard copy only):

PDF [Please provide your email account below.]
 Shipping & Handling (hard copy)
 (USPS First Class Mail) \$ 25.00

Order Total \$

SHIP TO NAME.....

TITLE..... DEPT/DIVISION.....

COMPANY.....

ADDRESS.....

CITY..... STATE..... ZIP.....

PHONE..... FAX..... EMAIL.....

BILL TO NAME/DEPT.....

(IF DIFFERENT FROM SHIP TO) COMPANY.....

ADDRESS.....

CITY..... STATE..... ZIP.....

PAYMENT Authorized Purchase Order (Purchase Order #.....)

(DUE UPON RECEIPT) Check Enclosed - Payable to ITSMA in \$US (ITSMA Tax ID 04-2706960)

Visa MasterCard American Express

CARD #..... EXP. DATE.....

CARDHOLDER NAME..... SIGNATURE.....

AUTHORIZED BY NAME..... TITLE.....

SIGNATURE..... PHONE.....

DATE.....