

**Showcase your  
BRAND!  
Be part of  
something BIG!  
Reach your  
AUDIENCE!**

Sponsor ITSMA's 2010 Marketing Leadership Forum

# The New Vision for Marketing

May 25-26, 2010  
Welcome Reception Evening of May 24  
Westin Verasa | Napa, CA

More information available online.

*Exclusive event for senior marketing executives to explore the latest strategic thinking, challenges, and opportunities in marketing and selling technology solutions.  
Attendees come to meet and network with peers, gain new insights, and share ideas and learnings.  
Don't miss the opportunity to be part of it!*

Our sponsorship opportunities provide you with access to marketing decision makers from across the industry. Pick the sponsorship package that suits your needs or create your own.

Benefits of Sponsorship	Sponsor*		
	Host [One per event]	Secondary [Two per event]	Display [Two per event]
Logo included in all event marketing			
Acknowledgement at the beginning and close of the event			
Display space at event			
Sponsorship of the event welcome reception, including signage			
Opportunity for a sponsoring senior executive to conduct a topic-appropriate break-out session (if applicable) with sponsor's client			
Opportunity for sponsor to invite their clients to attend the event at the ITSMA member rate			
Attendance for representatives	Up to three	Up to two	Up to two
Promotional insert in event materials	Four pages	Two pages	One page
Reciprocal hyperlink on ITSMA Website			

\*More detail is available for each sponsorship level

*"Great info, great networking opportunities, smart people, smart ideas."*  
—Janis Fratamico, Director, Americas Marketing, IBM Global Business Services

Past Sponsors



Contact

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