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Sponsor ITSMA's Annual Marketing Conference



MARKETING RETURNS

Surviving and Thriving

Lessons from Marketing Leaders

October 27 and 28, 2009

Renaissance Boston Waterfront Hotel
 Boston, Massachusetts

More information available online at
<http://www.itsma.com/events/marketing-returns/>

The Annual Conference is ITSMA's pinnacle event attended by marketing leaders from around the world. It has something for everyone—best practices from industry, presentations from marketing's executive suite, winners and award presentations of ITSMA's Marketing Excellence Awards, and world-renowned authors and thought leaders.

Attendees come to meet and network with peers, gain new insights, and share ideas and learnings.

Don't miss the opportunity to be part of it!

Our sponsorship opportunities provide you with access to marketing decision makers from across the industry. Pick the sponsorship package that suits your needs or create your own.

	Sponsor*		
	Host \$25,000 [One per event]	Secondary \$15,000 [Two per event]	Display \$10,000 [Two per event]
Benefits of Sponsorship			
Logo included in all event marketing			
Acknowledgement at the beginning and close of the event			
Display space at event			
Sponsorship of the event welcome reception, including signage			
Opportunity for a sponsoring senior executive to conduct a topic-appropriate break-out session (if applicable) with sponsor's client			
Opportunity for sponsor to invite their clients to attend the event at the ITSMA member rate			
Attendance for representatives	Up to three	Up to two	One
Promotional insert in event materials	Four pages	Two pages	One page
Reciprocal hyperlink on ITSMA Website			

*More detail is available for each sponsorship level

"Great info, great networking opportunities, smart people, smart ideas."

—Janis Fratamico, Director, Americas Marketing, IBM Global Business Services

Past Sponsors



Contact

Dirk Mullenger at +1-661-298-0015 or dmullenger@itsma.com to discuss how we can help you meet your business goals.