

2010 European Associate Membership Agreement

OVERVIEW

Available to technology, telecommunications, professional services, or technology services-related organisations with less than €80million in annual revenue. Associate Membership is led by an Executive Sponsor (typically the senior-most marketing or services marketing executive) and includes unlimited access for anyone in the organization to ITSMA's online research library, member briefings, and special member rates for ITSMA conferences, workshops, and other add-on services.

ANNUAL MEMBERSHIP TERMS AND CONDITIONS

- Membership terms begin on the nearest quarterly start date (January 1, April 1, July 1, October 1).
- Membership fees are due immediately upon joining ITSMA and on annual anniversary dates.
- Members must designate an Executive Sponsor to serve as lead management representative to ITSMA. Executive Sponsors are typically the senior-most marketing or services marketing executive.
- Members may register unlimited staff to receive individual passwords to ITSMA's Online Library.
- Annual Membership will automatically renew on the anniversary date at the then-current membership fee unless termination notice is received at least 30 days prior to renewal date.
- Members may cancel this agreement at any time and receive a refund on a pro-rata basis.

NONDISCLOSURE STATEMENT

- ITSMA and the Member will have access to proprietary information and documents owned by the other party.
- Neither party has the right to disclose proprietary information, either during the term of this agreement

or at any time thereafter, except as required to fulfill the obligations under this agreement.

- Neither ITSMA nor the Member shall publish, release, or otherwise make available to any other party the proprietary information or materials without specific written authorization from the other party.

ONLINE ACCESS TERMS AND CONDITIONS

- ITSMA's Online Library includes all archived ITSMA publications previously distributed as part of the membership programme. Access to sponsored (multiclient) research reports and custom research studies are not included.
- ITSMA will provide individual passwords to any eligible representative of a member company; passwords cannot be transferred or used by others.
- ITSMA will provide online access passwords only upon full payment of membership fees and will terminate passwords upon nonrenewal of membership.
- All documents in ITSMA's Online Library are covered by standard copyright laws, under which items cannot be copied or redistributed without permission from ITSMA. Sponsors and delegates are encouraged to distribute copies of member research reports within their organizations but not externally.
- Information from the Online Library cannot be stored or displayed permanently within any Intranet site of any member company without a separate written agreement with ITSMA.

Online Form Instructions

First, save this document to your hard drive. To fill out this form online, simply tab to each cell and type in your response. There is no reasonable limit to the amount of data each cell can accept. Check boxes accept a typed "x" or mouse-click.

ASSOCIATE MEMBERSHIP

Executive Sponsor

NAME _____ TITLE _____
 COMPANY _____ DEPT/DIVISION _____
 ADDRESS 1 _____
 ADDRESS 2 _____
 CITY _____ STATE/REGION _____ POST CODE _____ COUNTRY _____
 PHONE _____ FAX _____ EMAIL _____

I have read, authorised, and agree to abide by the terms and conditions stated herein for this Programme.

SIGNATURE [The email you've sent with this attached document is your legal signature authorising the membership.] _____ DATE _____
 _____ [DD/MM/YYYY]

Programme Coordinator

In addition to an Executive Sponsor, corporate members may designate a Programme Coordinator to serve as program liaison for daily programme activities. This may be the Executive Sponsor or a member of his/her team.

NAME _____ TITLE _____

COMPANY _____ DEPT/DIVISION _____

ADDRESS 1 _____

ADDRESS 2 _____

CITY _____ STATE/REGION _____ POST CODE _____ COUNTRY _____

PHONE _____ FAX _____ EMAIL _____

ASSOCIATE MEMBERSHIP DETAILS

Annual Associate Membership Fees

Membership category is based upon **total** company-wide revenue for the most recent financial reporting year.

Category	Total Revenue	Annual Associate Programme Fee
A	< € 80M	€ 5,000

Company Name: _____

Check One for Each Column

Industry Segment	New/Renewal	Month	Category	TOTAL FEES	€
<input type="checkbox"/> Hardware/Systems/Solutions	<input type="checkbox"/> New	<input type="checkbox"/> JAN	<input type="checkbox"/> A (€ 5,000)		
<input type="checkbox"/> Medical Technology	<input type="checkbox"/> Renewal	<input type="checkbox"/> APR			
<input type="checkbox"/> Networking/Telecom		<input type="checkbox"/> JUL			
<input type="checkbox"/> Software		<input type="checkbox"/> OCT			
<input type="checkbox"/> Professional Services					
<input type="checkbox"/> Other (please specify): _____					

Billing Information

ACCOUNTS PAYABLE CONTACT _____

ADDRESS 1 _____

ADDRESS 2 _____

CITY _____ STATE/REGION _____ POST CODE _____ COUNTRY _____

PHONE _____ FAX _____ EMAIL _____

Payment (Due Upon Receipt)

Authorised Purchase Order. Purchase Order # _____

VAT Reference number [Required] # _____

Wire Transfer (contact ITSMA Accounting for details)

Check Enclosed – Payable to ITSMA in Euros.

Visa MasterCard/Diners Club American Express

CARD # _____ EXP. DATE _____ [DD/MM/YY]

CARDHOLDER NAME _____ SECURITY CODE _____

BILLING ADDRESS _____ CITY _____

STATE/REGION _____ POST CODE _____ COUNTRY _____

PHONE _____ EMAIL _____

SIGNATURE [The email you've sent with this attached document is your legal signature authorising the membership.] _____ DATE _____ [DD/MM/YYYY]